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# Cherokee Scouter

An official publication of the Cherokee Area Council, Boy Scouts of America

November 2011

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## Fall Popcorn Sale

- November 4 - Popcorn pickup in the OH District
- November 5 - Popcorn pickup in the GL District (at T. H. Rogers Lumber Co., 115 S. Main, Grove)
- December 6 - money due in Scout Office

## Eagle Scouts

Only 5 percent of Scouts achieved the rank of Eagle in a recent year, and historically a total of only 2 percent of

the Scouts have achieved Eagle rank. This is a major achievement that requires years to complete a long list of requirements.

Our congratulations go out to the following Scouts who have achieved Eagle rank in the last month:

- Dustin Hamilton – Troop 1  
(Kiddie Pool fill in at the Elks Lodge)
- Christopher Bristow – Troop 50 (flag retirement ceremony)



Cherokee Area Council is proud of these Scouts' achievement, and ranks above the national average in Eagle rank achievement.

## OH District plans Popcorn Blitz

The Osage Hills District is planning a popcorn blitz. Extra popcorn has been ordered just for this sale. Units are encouraged to go door to door or sit in front of local stores.

The individual top seller for the day will receive a \$250 gift card and every Scout who participates will be entered into a drawing for Zyclone blasters.

Units should contact Wes Hurd at the Scout Office

([Wesley.Hurd@scouting.org](mailto:Wesley.Hurd@scouting.org) or 918-336-9170) if they are interested in participating. **Wes needs to know by Nov. 18th what units will be participating.**



# District Level Awards

## Submission deadline Nov 30

Both the GL and OH District Banquets will be held on January 12, 2012. In addition to an opportunity to celebrate the past year's accomplishments, two district level awards are bestowed at the District Banquets – the District Award of Merit and the Unit Leader Award of Merit.

### DISTRICT AWARD OF MERIT

- ▶ The nomination form is available on the BSA web site  
<http://www.scouting.org/filestore/pdf/33720.pdf>
- ▶ Must be submitted to the Scout Service Center no later than Nov 30<sup>th</sup>



- ▶ A nominee must be a registered Scouter.
- ▶ A nominee must have rendered noteworthy service to youth in Scouting, outside Scouting, or both.

Note: The nature and value of “noteworthy service to youth” may consist of a single plan or decisions that contributed vitally to the lives of large numbers of youth or it may have been given to a small group over an extended period of time.

- ▶ Consideration must be given to the nominee's Scouting position and the corresponding opportunity to render outstanding service beyond the expectations of that Scouting position.
- ▶ The nominee's attitude toward and cooperation with the district and/or council is to be taken into consideration.
- ▶ Nominations cannot be considered for posthumous awards.

A list of previous awardees of the District Award of Merit can be found on the council web site.

OH District -  
[http://www.cherokeesbsa.org/index.php?option=com\\_content&view=article&id=87&Itemid=179](http://www.cherokeesbsa.org/index.php?option=com_content&view=article&id=87&Itemid=179)

GL District -

[http://www.cherokeesbsa.org/index.php?option=com\\_content&view=article&id=118&Itemid=227](http://www.cherokeesbsa.org/index.php?option=com_content&view=article&id=118&Itemid=227)

### UNIT LEADER AWARD OF MERIT

- ▶ The nomination form is available on the BSA web site  
[http://www.scouting.org/filestore/pdf/512-003\\_WB.pdf](http://www.scouting.org/filestore/pdf/512-003_WB.pdf)
- ▶ Must be submitted to the Scout Service Center no later than Nov 30<sup>th</sup>)



1. Be a currently registered Cubmaster, Scoutmaster, Coach, or Advisor who has served in that position at least 18 continuous months.
2. Meet the training requirements for the registered position.
3. Distribute a printed or electronic annual unit program plan and calendar to each family in the unit.
4. Have a leader succession plan in place.
5. Effectively use the advancement method so that at least 60 percent of the unit's youth have advanced at least once during the last 12 months.
6. Cultivate a positive relationship with the chartered organization.
7. Project a positive image of Scouting in the community.

A list of previous awardees of the Unit Leader of Merit and its predecessor, the Scoutmaster Award of Merit can be found on the council's web site

OH District –

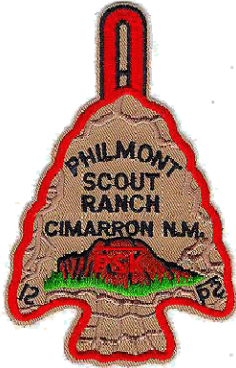
[http://www.cherokeesbsa.org/index.php?option=com\\_content&view=article&id=144&Itemid=284](http://www.cherokeesbsa.org/index.php?option=com_content&view=article&id=144&Itemid=284) and  
[http://www.cherokeesbsa.org/index.php?option=com\\_content&view=article&id=93&Itemid=180](http://www.cherokeesbsa.org/index.php?option=com_content&view=article&id=93&Itemid=180).

## Philmont Expedition Unit reservations for 2013

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Registration requests for 2013 Expeditions for Philmont Scout Ranch can be made on the Internet during the week of Oct 31 to Nov 6, or during the alternate time for

all regions the week of Nov 28- Dec 4.



Reservations are made over the Internet, and a random drawing will occur in December to assign treks to these requests. For information on the specifics of the reservations process at this link [http://philmontscoutranch.org/files](http://philmontscoutranch.org/files/tore/philmont/pdf/2013PhilmontUn)

[itRegistrationPkt.pdf](http://philmontscoutranch.org/files/tore/philmont/pdf/2013PhilmontUnitRegistrationPkt.pdf) go to the Philmont Scout Ranch web site at this link <http://philmontscoutranch.org/>

You can reserve 12 or 7 days and nights expeditions. Philmont also offers Horseback cavalcades that are eight day, eight night cavalcades.

Winter Adventures for the 2011/2012 season are available which goes from December 27th through March 31st.

Remember that units are only eligible to attend Philmont every other year, and those that have been on the wait list for the past four years are given preference over all other requests.

## Venturing Weekend at Robber's Cave Deadline November 13

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Remember that reservations are due by November 13th at the Indian Nations Council office for the Venturing Climbing and Rappelling weekend at Robber's Cave.

We hope all of the Venturing crews will be able to participate in this fun event.

Check out the details on the council web site at this link <http://www.cherokeesbsa.org/activities/2011-Venturing.pdf>, and get your reservations in now!

## Submit Recharterers no later than December 16

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Just a quick reminder that units need to submit the unit recharterers no later than December 16.

Every year, every member of the Boy Scouts of America, youth and adult, must re-register and pay the \$15 membership fee. This process is called rechartering.

Again this year, all units will recharter using the Internet Rechartering System. Internet Rechartering is a web-based method for units to renew their charters from any online location.

Units have received a roster listing all youth and adult leaders currently registered in their unit. If you have youth or adult leaders who are active in your unit, but are not listed on that roster, please submit completed applications with appropriate registration fees to the Scout Office so we can get them registered.

Remember, adult applications must include all signatures.

You can learn more and view tutorials about internet rechartering at this link

[http://www.cherokeesbsa.org/index.php?option=com\\_content&view=article&id=180&Itemid=339](http://www.cherokeesbsa.org/index.php?option=com_content&view=article&id=180&Itemid=339)

In addition to the recharter forms, units will also need to complete a Journey to Excellence (JTE) form this year as part of the recharter process.



JOURNEY TO EXCELLENCE

The JTE form has some items that units may not have been providing in the past. Answering the questions may take a little extra time, so starting early is a good way to be prepared to meet the submission deadline.

## The Silver Beaver Award Submission deadline Jan 15

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Do you know a Scouter who goes above and beyond in living and teaching the Scout Oath and Law? Do you know a Scouter who not only gives to Scouts but to their community? You may know a Silver Beaver. It is time to recognize this individual.

The Silver Beaver Award, is one of the more prestigious awards made by the Boy Scouts of America. The award is presented by the National Boy Scouts and is the highest award that a local council can bestow on a volunteer for rendering outstanding service to Scout Youth.

Nominations are sought annually for Scouters within the District, Council and community who are worthy of this high honor. The criteria for selection go beyond a history of service in Scouting, and include notable service to the community (business, professional, civic, religious, veteran, fraternal, veteran, rural, and other fields) in addition to exceptional service to Scout youth.

A list of previous Silver Beaver honorees is available on the Council web site here  
[http://www.cherokeebesa.org/index.php?option=com\\_content&view=article&id=66&Itemid=226](http://www.cherokeebesa.org/index.php?option=com_content&view=article&id=66&Itemid=226)

#### **HOW TO RECOMMEND A SCOUTER FOR THE SILVER BEAVER AWARD**

1. Any Scouter may nominate another Scouter for the Silver Beaver Award. Other year's nominees, who were not selected, can be re-nominated. Nomination forms are available at the Cherokee Area Council Office, or <http://www.scouting.org/filestore/pdf/92-103.pdf>.
2. Complete the form by getting the information regarding your nominee without his or her knowledge. Additional pages should be added as required to demonstrate the nominee's qualifications.
3. Since there are many worthy Scouters being nominated each year, the committee will give additional weight to a nominee's tenure as a registered Scouter and his involvement in other community youth activities.
4. The Silver Beaver Award is not the type of recognition that Scouters seek or apply for themselves.
5. The Council Executive Committee will approve the appointment of a Silver Beaver Selection



Committee At least one of the members of the Selection Committee will not have served the previous year. The Selection Committee will be representative of each geographical area of the Council and a committee member will be asked during the selection process to secure further information from a district if it becomes necessary.

6. The DEADLINE for submittal is JANUARY 15, 2012.

#### **SILVER BEAVER AWARD INFORMATION**

What is the award and what rules and regulations govern its presentation? The following is taken from Article X, Section 6, Clause 3 of the "Rules and Regulations of the Boy Scouts of America."

The Boy Scouts of America, acting through the National Court of Honor, may award the Silver Beaver Award for distinguished service to youth upon the following basis and procedure:

- A. This award may be made each year upon the nomination of chartered local councils. These nominations shall be submitted not less than 30 days in advance of the date upon which it is desired to present the awards.
- B. The award is made for noteworthy service of exceptional character to youth by registered Scouters, Boy Scouter, Cub Scouters and Explorer Leaders within the territory under the jurisdiction of a local council.
- C. As evidenced of the award, there shall be presented: a suitable certificate, duly authenticated by the Boy Scouts of America, pursuant to the action of the National Court of Honor, and a miniature Silver Beaver suspended by a blue, white and blue ribbon to be worn around the neck.
- D. It shall be a general policy that no public announcements shall be made by the local council in advance of action by the National Court of Honor with reference to names presented for consideration.
- E. These awards shall be made to the recipients by the local council concerned in connection with its annual meeting or other public function."



Please submit applications by mail or facsimile to the:

Silver Beaver Selection Committee  
Cherokee Area Council,  
Boy Scouts of America  
520 S. Quapaw  
Bartlesville, Ok 74003  
Fax: 918-512-4789

## Need Adult Leader Help?

Many units wish that they had more help in their units from volunteers. Two ways can provide a big help for any unit.

One is to get your leaders fully trained. BSA recommends that leaders be fully trained within six weeks of becoming a leader. Our council records show that we have a long way to go to get our registered leaders trained.



Most of the training is online at <http://MyScouting.scouting.org> so training can be done from the comfort of home, or at work during the lunch hour, or anywhere you have an internet connection. People that understand what is happening and the duties of their position are much more likely to be engaged and helpful in the unit.

Another way to get volunteers involved in unit operations is to get parents registered as BSA adult leaders who have not been registered to date. The cost is minimal and the benefits are enormous. Try getting others registered, and remind them that their help will make a big difference in what their youth get out of the Scouting program.

## Wood Badge S8-469-11

Wood Badge is the premier leadership training session for Scout leaders. Cherokee Area Council held an adult leader training course over two weekends in September and October at Camp McClintock. A total of 31 Scouters attended with a staff of 21.

The Scouters went through a number of different sessions on various aspects of leadership. Scouters

also worked together through patrol presentations, problem challenges, outdoor games, cooking meals out, camping. Each participant also prepared a "ticket" for taking what was learned back to their units, district, or council.

The purpose of Wood Badge is to improve the level of the Scouting program delivery, which helps to improve the retention and recruiting of new members. The leaders were excited about what was gained from the course, noting a number of new resources and ideas that they could put to use when they returned to their Scouting units, districts, and council.



Congratulations to each of the attendees noted below. They are encouraged to finish their ticket items and receive their Wood Badge beads denoting completion of the course. Give these leaders your encouragement to accomplish their goals in your unit, district, and council!

### Attendees:

Bryan Boyles, Owl Patrol, Troop 777, Nowata  
Kate Bronson, Fox Patrol, District Commissioner, Grove  
Rick Bronson, Eagle Patrol, District Commissioner, Grove  
Dan Childers, Eagle Patrol, Troop 66, Ketchum  
Sam Coin, Owl Patrol, Troop 2, Bartlesville  
Linda Cole, Fox Patrol, District Committee Bartlesville  
Brian Coordsen, Beaver Patrol, Troop 3, Bartlesville  
Jon Copeland, Fox Patrol, Troop 2000, Bartlesville  
Larry Eide, Beaver Patrol, Troop 1, Bartlesville  
Vay Facione, Bobwhite Patrol, Pack 32, Bartlesville  
Michael Francis, Eagle Patrol, Pack 4, Greenwood, AR  
Steve Heidorn, Eagle Patrol, Troop 3, Bartlesville  
Bruce Hendren, Fox Patrol, Troop 43, Pawhuska  
Robin Holcomb, Eagle Patrol, Troop 32, Bartlesville  
Mark Hornbeck, Jr., Bobwhite Patrol, Troop 32, Bartlesville

Wes Hurd, Owl Patrol, OH District Executive, Bartlesville

Mark Janda, Beaver Patrol, Troop 5, Bartlesville

Galen Jordan, Beaver Patrol, Troop 50, Miami

Kelly Kanke, Eagle Patrol, Troop 33, Wynona

Robert Kanke, Bobwhite Patrol, Troop 33, Wynona

John Landers, Fox Patrol, Pack 53 Miami

David McKee, Beaver Patrol, Troop 777, Nowata

John Proctor, Fox Patrol, Pack 51, Miami

Carl Reichert, Bobwhite Patrol, Troop 70, Vinita

Randy Stayton, Owl Patrol, Council Board, Bartlesville

Joey Stone, Beaver Patrol, Troop 33, Pawhuska

Nancy Strong, Owl Patrol, Troop 3, Bartlesville

Sean Urban, Bobwhite Patrol, Troop 5, Bartlesville

Randy Wells, Bobwhite Patrol, Troop 2000, Bartlesville

Kim Wynn, Beaver Patrol, Troop 66, Vinita

Sam Wynn, Owl Patrol, Troop 66, Vinita

## Update to dining hall at Camp McClintock

Thanks to the efforts of the attendees at the recent Wood Badge course, there is a rock cover around the back patio on the dining hall at Camp McClintock.



Not only does this increase the usable area around the dining hall, but it helps avoid erosion from roof water runoff during rains.

Thanks to all of those who helped with this effort!

## 2012 National Order of the Arrow Conference



The 2012 National Order of the Arrow Conference (NOAC) will be one of your most memorable Scouting experiences. NOAC 2012 will be held at Michigan State University from July 30 through August 4, 2012 and is projected to be one of the largest in the Order's history with more than 8,000 Arrowmen in attendance.

NOAC will feature a number of unique events, including national competitions for ceremonies, drum, and dance; evening shows; the OA history museum; and awesome recreation competitions such as soccer, basketball, and ultimate Frisbee. Highlights such as the Founder's Day festivities including the Founder's Day Parade, the Grand Hodag, and the inter-Region dodge ball battle are some of the exciting events at NOAC.

Arrowmen can participate in service projects, high adventure opportunities, leadership training, American Indian Activities training, and much more. While enjoying the various activities, Scouts will have a great time meeting new brothers and sharing their experiences with people from around the nation.

Our lodge will send a contingent to NOAC 2012 and you won't want to miss out. To sign up, contact your local Council Office. In order to have your name put on the list you must have a \$100 deposit. Questions? Contact [SeanDUrban@cableone.net](mailto:SeanDUrban@cableone.net) or cell at (918) 271-4816.

Visit [www.event.oa-bsa.org](http://www.event.oa-bsa.org) for more information and to learn about NOAC 2012.

## BSA Social Media Guidelines

Online social media tools such as Facebook, Twitter, and YouTube have made it possible for virtually anyone with an Internet connection to create and be part of online communities where people can discuss Scouting and share stories, photos, videos, and other types of media.

Although using social media is not a Scouting activity, their use to connect with others interested in Scouting can be a very positive experience. But the creation and maintenance of these channels requires forethought, care, and responsibility.



For that reason, the Boy Scouts of America has developed guidelines to help you navigate the use of social media channels. These guidelines are a complement to the BSA's existing Youth Protection policies and training.

### HIGHLIGHTS

1. Review and strictly **adhere to the terms of service and existing guidelines** outlined by each individual social media channel (e.g., Facebook, Twitter, YouTube, etc.).
2. To help ensure that all communication on social media channels remains positive and safe, these **channels must be public, and all communication on or through them must be public.**
3. Abiding by the **“two deep” leadership policy that governs all Scouting activities also applies to use of social media.** Two-deep leadership means two registered adult leaders, or one registered leader and a parent of a participating Scout or other adult, one of whom must be 21 years of age or older.

As it relates to social media, two-deep leadership means there should be **no private messages and no one-on-one direct contact through email, Facebook messages, Twitter direct messaging, chats, instant messaging (Google Messenger, AIM, etc.), or other similar messaging features provided through social media sites.** All communication between adults and youth should take place in a public forum (e.g. the Facebook wall), or at a bare minimum, electronic communication between adults and youth should always include one or more authorized adults openly “copied” (included) on the message or message thread.

4. It is recommended that any Scouts with personal profiles for social media make those profiles private so the Scout's personal information is not accessible by the public.

Please review all of the Social Media Guidelines which are available at this link:

<http://www.scouting.org/scoutsources/Marketing/Resources/SocialMedia.aspx>

A section on Digital Privacy and Internet Safety has also been added to the latest *Guide to Safe Scouting*, which is available at this link

<http://www.scouting.org/scoutsources/HealthandSafety/Resources/Guidetosafescouting.aspx>

## Guide to Cool Camps

Not all Boy Scout camps are created equal. Sure, each offers a terrific program to entertain and challenge Scouts, but every Scout camp has unique program elements that make it special. *Scouting* magazine has scoured the country to find some of the coolest Scout camps around. Check them out, and be sure to leave a comment if you've visited one of these **Cool Camps.**

<http://scoutingmagazine.org/2011/10/guide-to-cool-camps-2/>

## Introducing the Guide to Advancement

The long-awaited—and much anticipated—new Guide to Advancement is finally finished. An electronic copy can be accessed via this link:

<http://www.scouting.org/filestore/pdf/33088.pdf>.

The guide has been reorganized for easy reference and features a list of the questions most often asked of the national Advancement Team. It is a complete rewrite of the Advancement Committee Policies and Procedures, which it





replaces.

After January 1, 2012, the new guide must be consulted for all advancement procedures.

Because the new guide has been completely rewritten, it is difficult to cite specific differences. However, a number of sections merit close review. These can be found in the guide under section 1.0.2.0, "Significant Changes." Note that the contents pages and index based on the new section numbering system should make it more efficient to find various references on advancement procedures.

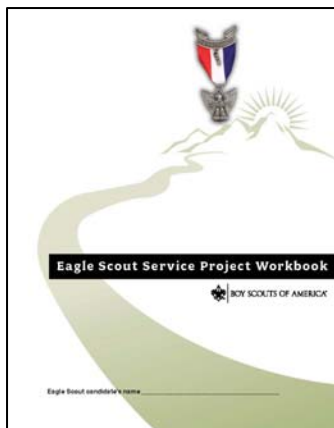
## The New Eagle Scout Service Project Workbook

After January 1, 2012, any Eagle Scout project submitted for approval must be submitted with the new 2012 Eagle Scout Service Project Workbook. Projects already approved will complete with the workbook used when they were approved. Projects submitted prior to January 1st can use either workbook, though using the new workbook may avoid some rework if the project doesn't get approved initially, and has to be resubmitted after December 31<sup>st</sup>.

The new workbook in fillable PDF available at this link: [http://www.scouting.org/filestore/pdf/512-927\\_fillable.pdf](http://www.scouting.org/filestore/pdf/512-927_fillable.pdf)

Like the *Guide to Advancement*, the workbook has been completely rewritten. It supports the revised wording in Eagle Scout requirement 5, which calls for a project proposal to be approved by the council or district, rather than "the project plan."

BSA National is aware of issues some Eagle Scout candidates have encountered using fillable PDF workbooks. Though some measures have been taken to improve the fillable PDF, some may still experience difficulties with it. As a solution, BSA National is currently working toward a new approach to the workbook that may involve an online, interactive, downloadable application. If testing proves it to be a superior document,



fully functional on virtually any operating system, the fillable PDF will be abandoned.

Regardless, the workbook will continue to be available for printing a hard copy that can be completed by hand or with a typewriter.

## BSA Supply Upcoming Marketing Events

With the upcoming holiday shopping season approaching, it's always good to know about an upcoming sale.

Here is a list of upcoming marketing events from BSA Supply. These promotions will be found on Scout Stuff <http://www.scoutstuff.org/> and in nationally run Scout Shops.



### October 28 – November 3rd, 2011

New 2011-12 Winter/Gift Catalog! If you haven't received it already, it should be arriving soon, so watch your mailbox or stop by your local Scout Shop and pick one up. It's packed with new Scouting exclusives and great gift ideas, just in time for the holidays. See page 3 for a list of all new items featured in the Winter/Gift Catalog.

### November 4 – November 10th, 2011

Knives/Blades on Sale Web and In-store

### November 11 – November 17th, 2011

Blankets on Sale

### November 18 – November 24th, 2011

Gifts Under \$20

### November 21 – December 1st, 2011

Scout BLU™ Denim on Sale Web and In-store

### November 23 – December 1st, 2011

TrekTek™ Bonded Jacket on Sale Web and In-store

\*Event dates, themes, and/or merchandise are subject to change due to inventory changes or product availability.



# 2012 Philmont Training Center Schedule

Since 1950, Philmont Training Center in Cimarron, New Mexico has served as the National Training Center of the Boy Scouts of America. Each summer, conferences are conducted at "PTC" by the various departments and committees of the BSA national council. In 2012 there are dozens of exciting conferences to choose from that cover all aspects and programs of Scouting! You are invited! Don't miss the chance to come to PTC next summer. Plus individuals

who register by December 31, 2011 will qualify for the early bird registration price!

One of the most unique opportunities of a week at PTC is the chance to enjoy the magic of

Philmont with your family. While you learn the "best methods" of Scouting in your conference, your family members will enjoy hikes into the Philmont backcountry, horseback rides, crafts, games, and so much more! You'll also have plenty of opportunities to explore Philmont and the surrounding area together as a family. This will surely be a Scouting adventure you will never forget.

Besides the normal great Philmont Training Center Sessions, here are the new sessions for 2012:

- [The Mechanics of Advancement](#)
- [STEM and Scouting](#)
- [Building Strong Troops](#)
- [Orienteering and Scouting](#)
- [Be Prepared for High Adventure!](#)
- [Strictly for Cub Scouters](#)
- [International Representatives \(by invitation only\)](#)
- [Retaining Youth in Scouting](#)
- [Scouting in the Hispanic/Latino Community](#)
- [Local Council Fundraising Campaigns](#)
- [Administrative Commissioner](#)
- [Effective Roundtables](#)



- [Fiscal Management](#)
- [Major Gifts Seminar](#)
- [Delivering Training to Unit Leaders](#)
- [Membership Strategies and Best Practices](#)
- [Effective Annual Unit Program Planning](#)
- [Area Operating Committee Seminar \(by invitation only\)](#)
- [Council Executive Board Training](#)
- [FBI – The Faith Based Initiative](#)
- [Scouting in the Lutheran Church](#)
- [Scouting in the Presbyterian Church](#)
- [Recruiting and Serving Ethnic Populations](#)
- [American Heritage Girls](#)
- [Community Organizations and Scouting](#)
- [How to Grow and Sustain Venturing](#)
- [Delivering Training to Unit Leaders](#)
- [Sea Scouts, BSA](#)
- [Project COPE and Climbing Manager](#)
- [Camping and Outdoor Program Committee Administration](#)

For more details about Philmont Training Center, visit <http://www.philmonttrainingcenter.org/>. To register to attend PTC, log onto your MyScouting account at <http://www.myscouting.org/> and then click on the "event registration" tab.

## The Secret to Success at ClassB®

*Recently, BSA Licensing asked brothers Eric Hilferding and Gregg Hilferding about the ingredients for business success at ClassB®. This is what he shared.*

"We're Scouters first," explained Gregg Hilferding, vice president of marketing we do our best to run ClassB® by our Scouting values. For example, our customer service reps strive to be Helpful and Friendly. We'll replace an order we made an error on to be Trustworthy. We try to keep costs down by being Thrifty. We reduce our environmental impact to be Clean. While we don't call our departments "patrols" or our CEO an "SPL," the

values of Scouting permeate everything we do. We're pretty sure our customers can tell the difference that makes in our personal interaction, and in our products.

"We are proud to serve many non-profit groups across America, but the BSA license is special to us as we are owned and operated by a family of



Scouters," Gregg continued, "Being a licensee demonstrates our commitment to help protect the BSA's marks, provide safe products, and stand behind our work. Those are all things that Scouters care about and lead them to choose us over other vendors."

When asked to describe a typical customer, Gregg shared, "Our typical customer is a pack, troop, crew, district, or sometimes a local council who want a unique activity uniform shirt. Scouting customers can choose from thousands of design ideas online. They can design something unique with our interactive design tool, which lets our customers start from an existing design and modify it for their group or start from a blank shirt and incorporate text, graphic elements, and official BSA marks to make a design that is truly unique."

"In the 29 years we've been in this business, our reputation and the success of our company rests on making the customer happy. You'll see how much we do to make sure that the best looking high quality shirts are delivered to your door," said Eric Hilferding, president of ClassB®, "One hundred percent guaranteed customer satisfaction."

The brothers told us that they thought the key to successful innovation is focused in two areas: product quality and customer experience. They constantly tweak the printing processes and invest in new technology to improve the quality of the final product. Because they know their customers need t-shirts which will survive the wear and tear from backpacking, sun exposure, and Scouts doing their own laundry.

They also told us that they regularly review and update the ordering process as easy as possible because they

also know the person in charge of buying the t-shirts has many other Scouting responsibilities.

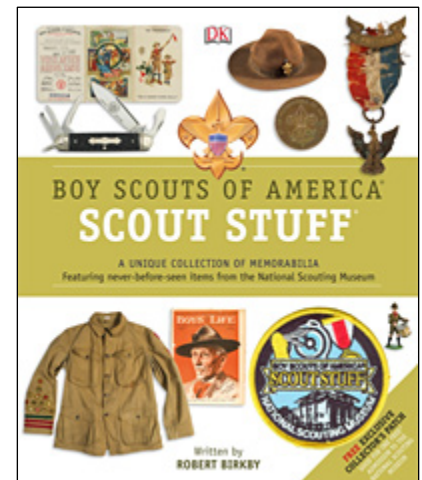
The goal for ClassB® is to make process as easy as possible. "Scouters should look for an entire new line of digitally-printed designs that bring a new level of detail and imagery to our product line and can be ordered one t-shirt at a time," Gregg Hilferding announced, "Plus, many of our customers will be excited to hear that we are working to carry custom embroidered patches again. Customers will get the benefit of ClassB's art department and customer service team matched with the quality manufacturing of officially licensed patch manufacturers."

In addition to t-shirts, ClassB® offers custom printed and embroidered t-shirts, wicking shirts, fishing shirts, ball caps, and more. For more information check out the ClassB® web site at <http://www.classb.com/>

## DK Publishing Introduces BSA® Scout Stuff® Book!

This new book features to never-before-seen photographs of the most intriguing artifacts from the National Scouting Museum's archives of more than 500,000 items. Packed with facts, figures, and insights about Scouting and its memorabilia, this book contains 240 pages of original, color photography.

From badges and uniforms to handbooks and guides, these images serve as a visual tour of 100 years of Scouting through memorabilia. The book contains information on the historical background and the significance of each object shown, providing a unique perspective on Scouts and the Boy Scouts of America's program.



Included in the purchase of this book is an exclusive collector's patch which is good for one FREE admission to the National Scouting Museum in Irving, Texas (valid until October 2013).

*Boy Scouts of America*<sup>®</sup> *Scout Stuff*<sup>®</sup> is available at Council Scout shop, on [scoutstuff.org](http://scoutstuff.org) and at all major book stores.

## Upcoming Key Dates

Check the Council web site (<http://www.cherokeebesa.org>) for more information about these events.

- Nov. 3 – OH District Roundtable, Eagle Boards of Review, and OA Chapter meeting
- Nov. 4 – OH popcorn pickup
- Nov. 5 – GL popcorn pickup at T. H. Rogers Lumber Co., 115 S. Main, Grove
- Nov. 5 – Kenny Ware Scoutmaster Retirement, 2-4 p.m., First Baptist Church, 321 W. Illinois, Vinita
- Nov. 17 – OH District Committee
- Nov. 18-20 – Venturing Climbing at Robbers Cave State Park
- Nov. 19 – Good Turn Saturday at the Salvation Army, Bartlesville
- Nov. 23-25 – Scout Office closed for Thanksgiving holiday
- Nov. 30 – District Award of Merit and Unit Leader Award of Merit nominations due
- Dec. 1 – OH District Roundtable, Eagle Boards of Review, and OA Chapter meeting
- Dec. 6 – Popcorn money due in Scout Office
- Dec. 16 – Recharterers due at the Scout Office
- Dec. 23 – Scout Office closed for Christmas holiday
- Dec. 26 – Scout Office closed for Christmas holiday
- Dec. 27-30 – Scout Shop closed for inventory
- Jan. 2 – Scout Office closed for New Year's holiday
- Jan. 7 – OA Winter Banquet
- Jan. 12 – OH and GL District Banquets
- Jan. 21 – Scouting for Food flyer distribution in Bartlesville
- Jan. 26 – OH District Committee
- Jan. 28 – Scout for Food pickup in Bartlesville
- Feb. 5 – Scout Sunday
- Feb. 23 – OH District Committee
- Feb. 23 – FOS patron dinner
- Feb. 25 – Winter Merit Badge Festival
- Mar. 2-4 – Council Camporee
- Mar. 15 – Council Banquet
- Mar. 24 – Pinewood Derby
- Mar. 29 – OH District Committee
- Mar. 31 – Outdoor Leader Training